



## Frequently Asked Questions – Name, Image, Likeness (NIL)

**Q:** Can a student be paid to play in an NSAA sanctioned sport?

**A:** *No, students are still subject to NSAA Bylaw 3.7 Amateur Rule.*

**Q:** Can a student have compensation from NSAA permitted NIL activities put into a 529 College Savings Plan?

**A:** Yes.

**Q:** Can a student use an image of themselves wearing school colors?

**A:** Yes.

**Q:** Students cannot use school facilities for NIL activities. What if the member school doesn't own the facility, i.e., bowling alley, city tennis court, city baseball/softball field, golf course?

**A:** *For purposes of NIL activities, school facilities are defined as those facilities owned and operated by the school.*

**Q:** Can a student use an image of themselves as an athlete in a social media post advertising for a car dealership?

**A:** *Yes, if the student is not using school facilities, school equipment or school-issued uniforms or gear.*

**Q:** Can a member school booster club offer or otherwise engage a student in an NIL contract or agreement?

**A:** *No, member schools and/or anyone affiliated with the member school may not engage students in NIL activities.*

**Q:** If a student plans to transfer to another school, can the student engage in NIL activities wearing gear from the new school?

**A:** *If the gear is not owned by the school, yes.*

**Q:** Can a student or his/her NIL representative use a highlight video from the member school's game film for NIL activities?

**A:** *No, highlight videos used for NIL activities must be from non-school sources. Highlight videos must not include footage shot from school owned facilities or show student-athletes using school-owned equipment or wearing school owned uniforms.*

**Q:** Do students need to inform their schools about their NIL activities?

**A:** *NSAA Approved Ruling 3.7.1.c does not require a student to inform their school; however, students are strongly encouraged to discuss any NIL activities with their school administration to prevent loss of eligibility.*