



NSAA Journalism Advisory Committee Meeting Minutes

Date: July 9, 2025

Location: NSAA Offices, Lincoln, Nebraska

In Attendance (in person):

Sandy Severance (Dorchester), Elle Barts (Lincoln East), Tyler Thompson (Gering), Crys Bauermeister (Pierce), Taryn Retzlaff (NSAA), Cindy Callaway (NSAA)

Via Zoom:

Marsha Kalkowski (Omaha Marian), Rod Henkel (Yutan), Kristen Harris (Southwest)

Absent:

Angie Rusher (Scotus Central Catholic), Erica Brockmoller (Lexington), Stephanie Conley (Bellevue East)

Meeting Overview:

NSAA Assistant Director Taryn Retzlaff called the meeting to order at 9:00 a.m. The purpose of the meeting was to review the 2024–2025 journalism season and discuss several key topics, including:

- Growth in participation
- Disqualification criteria
- Artist statement in photography
- Content for the Adviser’s Summit
- Eligibility deadline (set for February 1, 2026)

The committee also discussed the recently approved Unified Journalism proposal and the Opt-Up Option in classifications, which is available to all classes.

Goals and priorities for the 2026 journalism season were brainstormed and noted for further development.

Adjournment:

With no further business to address, the meeting was adjourned at 11:57 a.m.