



FOR IMMEDIATE RELEASE

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LINCOLN, NE — The Nebraska School Activities Association is proud to recognize Mr. Steve Heimes of Wyoit High School as this week's Above and Beyond Award nominee. For the past 15 years, Coach Heimes has been a pillar of consistency, leadership, and heart within the Wyoit community. As Head Varsity Football Coach, Steve has not only transformed the culture of the program—he has shaped the lives of countless student-athletes who have learned from his wisdom, care, and example.

Steve's coaching style is grounded in more than just X's and O's. He leads with a rare and impactful combination of tough love, personal connection, empathy, and storytelling—always focused on instilling the values that will help his players succeed not only on the field, but in life. His approach is intentional, thoughtful, and deeply rooted in his belief that coaching is about building better people, not just better athletes.

One of the most powerful moments that speaks to Steve's legacy came during the 2024 state playoffs. A radio announcer was interviewing him as a group of assistant coaches stood nearby. After the formal interview ended, the announcer casually asked who the assistants were. Steve proudly explained that every one of them had grown up in Wyoit and played football for him. That simple moment said it all—his influence doesn't end when the



game does. He creates a lasting bond with his players, and many return to coach alongside him, continuing the tradition and culture he built.

Beyond his steady presence on the sideline, Steve Heimes exemplifies servant leadership. He pours himself into his players, invests in his school, and models what it means to be a mentor. Whether through a motivational story, a difficult practice, or a quiet conversation with a struggling student, Steve brings a human touch to everything he does.

Coach Heimes has truly gone above and beyond—not just in wins and seasons, but in lives changed and values passed on. His impact at WyoNot High School will be felt for generations. The NSAA is proud to honor Mr. Steve Heimes for his tireless dedication, deep character, and unwavering belief in the power of high school activities to change lives.

The NSAA's Above and Beyond Program is designed to recognize the hidden gems of communities across Nebraska. [Click here to nominate someone today!](#)

