



FOR IMMEDIATE RELEASE

Date: June 24, 2025

Contact: Taryn Retzlaff

NSAA Phone: 402-489-0386

LINCOLN, NE — The Nebraska School Activities Association is proud to recognize Ron Simpson of Burwell as this week's Above and Beyond Award nominee. A 52-year staple of Burwell Longhorn Athletics, Ron's unmatched dedication, loyalty, and spirit truly embody what it means to go above and beyond.



A proud graduate of Burwell and retired plumber, Ron has spent over five decades serving his school and community—most notably as a key member of the chain gang at home football games. In an incredible show of commitment, Ron has missed only one game in 52 years. His steady presence on the sidelines has become a tradition and a source of pride for the entire Burwell community.

Beyond his service on the field, Ron is a vital supporter of all Longhorn athletic programs. He is a consistent, positive role model—especially for the young men of Burwell—showing up with encouragement, pride, and a genuine investment in their success. He represents the very values Burwell stands for: loyalty, integrity, and community spirit.

With children and grandchildren who have come through Burwell Public Schools, Ron and his family are deeply woven into the fabric of the community. His ongoing support and presence have helped shape the culture of pride and tradition that defines Longhorn athletics.

Ron Simpson is more than a volunteer—he is a legacy. His decades of dedication make Burwell better, and he is a truly deserving nominee for the NSAA Above and Beyond Award.

The NSAA's Above and Beyond Program is designed to recognize the hidden gems of communities across Nebraska. [Click here to nominate someone today!](#)